



**anoBi**  
Business intelligence



## INFORMATION IS POWER! MAKE THE RIGHT DECISION!

anoBi is a Business Intelligence platform, specifically designed to support the decision-making process.

We developed this tool for you – someone who doesn't have time to read lengthy reports and needs to decide objectively; someone who needs to access information anytime, anywhere, regardless of the equipment available; and most of all, because your role is choosing.

anoBi enables multiple Business Intelligence techniques:

- Reporting;
- Data Analysis (OLAP - Online Analytical Processing);
- Dashboards;
- Graphs;

These techniques generate current, historical and predictive perspectives of the business processes of the organization.

### Interoperability

**Mobile** - Web application that runs in the most common equipment and operating systems (iOS for iPhone and iPad, BlackBerry OS for BlackBerry, Android and Windows for other equipment);

**BackOffice** - Web application that works with the most well-known operating systems and browsers, such as Microsoft Edge, Google Chrome, Mozilla Firefox, Opera, and others.

### Flexibility

anoBi was designed to integrate with any data source and is prepared for any organizational size and growth rate. The application is multi-platform and it provides different interfaces, depending on the user's profile.

### Quality, safety and reliability

Each user can only see and do what he's authorized to. The application integration is native and it guarantees data safety and integrity. anoBi meets all of the standards and quality and safety practices imposed by the Certifications ISO 9001:2008 and ISO 27001:2005.

### Usability

Simple, easy and intuitive: the user doesn't need specific technical knowledge in order to work with the tool.



Empresa certificada  
ISO 9001 | ISO 27001 | ISO/IEC 20000-1

## ADVANTAGES / BENEFITS

### **DON'T TAKE ANY UNNECESSARY RISKS!**

Support your decisions on real and comprehensive information, and make the right choices. anoBi collects, organizes and structures information that's scattered across multiple sources, responding to increasingly complex and critical questions for you.

### **DON'T WASTE TIME. REACT IN REAL TIME!**

Access the information you need, whenever you want to and using the available equipment. anoBi offers information in the format (reports, dashboards, charts, etc.) and detail (analytical or summary) you choose.

### **DON'T WASTE RESOURCES, OPTIMIZE THEM!**

The Business Intelligence platform 'anoBi' enables the analytical tracing of the organization resource structure, and offers performance, efficiency and effectiveness indicators. The values obtained can be improved and optimized, after evaluation and analysis.

### **CONTEXT FOR COMPLEX AND DIFFICULT DECISIONS**

The data analysis operations – OLAP (Online Analytical Processing) –, including the tri-dimensional analysis and the drill-down, deliver the details the deciders need, in order to support their decisions.

### **PERMANENT SUPERVISION OF THE ORGANIZATION**

Due to its integration, communication and collaboration features, anoBi creates a layer of abstraction over the data of an organization, adding value to the "core information", through data intersection. The result of this extremely complex process, translates into clearly and simply presented management indicators, essential for the deciders.

### **SIMPLE, INTUITIVE AND ADAPTIVE INTERFACE**

The reports, previously customized by the user, present the extracted information in a simple and clear format. The dashboards, based in graphic schemes, allow for an overview on the indicators you choose. The information is updated consistently and automatically, ensuring its quality and relevance.

## ARCHITECTURE

anoBi is a product developed in open source, with a user-oriented web interface. The application offers integration and collaboration features, which allow you to visually explore the available information. These functions are also excellent tools to analyse and report data.

anoBi collects and prepares, through processes of data interconnection and exchange with various applications (ERP - Enterprise Resource Planning, GIS - Geographic Information Systems, contracting platforms, CRM - Customer Relationship Management, etc.), the necessary information.

In organizations that work with multiple and not integrated technological environments, this tool can present an integrated view of different business processes.

The business indicators available for each user depend on his/hers profile, ensuring that everyone has access to the information they need.